



Course Specification

— (Bachelor)

Course Title: مهارات الكتابة باللغة الانجليزية

Course Code: 25163 سيح

Program: السفر والسياحة Tourism and Travel

Department: قسم العلوم الادارية

College: الكلية التطبيقية

Institution: جامعة بيشة

Version: 2

Last Revision Date: 28/08/2023



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A. General information about the course:

1. Course Identification

1. Credit hours: 3 Credit Hours

2. Course type

A. ☐ University ☐ College ☒ Department ☐ Track ☐ Others
B. ☒ Required ☐ Elective

3. Level/year at which this course is offered: First.)

4. Course general Description:

5. Pre-requirements for this course (if any):

6. Pre-requirements for this course (if any):

7. Course Main Objective(s):

2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	30	66%
2	E-learning	15	34%
3	Hybrid - Traditional classroom - E-learning		
4	Distance learning		





3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	45
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify)	
Total		45

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Show their capacities of reading			
1.2	Demonstrate and use expressions related to areas of tourism and travel.			
1.3	Realize the writing needs to exchange information tourism and travel.			
2.0	Skills			
2.1	Writing in simple terms the Tour operator, Tourist motivations and matters in areas of Business travel..			
2.2	The read exchange information on tourism tasks requiring a simple and direct exchange of Tourist information			
...	Use vocabulary according to the needs of the situation			
3.0	Values, autonomy, and responsibility			
3.1	Show their understanding of			





Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
	<i>grammatical structures</i>			
3.2	<i>Demonstrate their ability to reading on the airline industry</i>			
3.3	<i>Identify the writing needs of simple and routine tasks</i>			
3.4	<i>Become familiar with specialized dictionary for the meaning of new terms in tourism</i>			

C. Course Content

No	List of Topics	Contact Hours
	Arrivals reading	4
	A place to stay reading	
1.	Tourist information reading	4
	Holiday rep reading	
3.	Eating out reading	4
	Rural tourism Reading	
4.	Attractions and events reading	4
	On tour reading	
5.	Hotel entertainment	4





	reading	
	Specialized tourism	
	reading	
6.	Business travel	
	reading	4
	Checking out	
	reading	
	Pairwork	
7.	reading	4
	What is tourism?	
	reading	
	World destinations	
8.	reading	4
	Tour operator	
	reading	
	Tourist motivations	
9.	reading	4
	Travel agencies	
	reading	
	Transport in tourism	
10.	reading	2
	Accommodation	
	reading	
	Marketing and promotion	
	reading	2
	The airline industry	
	reading	
	Holidays with a difference	
	Listening and speaking	1
	Reservations and sales	
	Listening and speaking	
Total		45





D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
	Assignments	3,8	5%
	Class Quizzes	2,6	5%
	Activities/Blackboard	4,9	5%
4.	Mid-term-1 (written)	7	15%
5.	Mid-term (oral)	10	5%
6.	Mid-term-2 (written)	12	15%
7.	Final Exam (oral)	15	15%
8.	Final Exam (written)	16	35%
	TOTAL		100%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	Tourism 1, Oxford University press. Tourism 2, Oxford University press. ISBN 9780194551038
Supportive References	NA
Electronic Materials	www.oup.com/elt/teacher/oefc
Other Learning Materials	1.New Headway Plus, Audio CD 2.New Headway Plus, Student CD 3.New Headway Plus, I-Tools 4.New Headway Plus, Test Builder

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Computerized Language Labs: maximum student number—20
Technology equipment (projector, smart board, software)	Computing resources (AV, data show, Smart Board, software, etc.) Electronic whiteboards, movable whiteboards, projectors and educational software, cables to connect laptops to projectors and either speakers or CD players for audio educational materials





Items	Resources
Other equipment (depending on the nature of the specialty)	Language Labs Projectors High-speed internet and intranet connections

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of Teaching	- Students - Teacher - Program Coordinator - Peer Reviewers	- Questionnaires. - Direct feedback. - Peer reviews reports. - Class observations and reviews. - Annual staff reports. - Course and program reports.
Effectiveness of Assessment	- Teacher - Program Coordinator	- Questionnaires - Direct feedback. - Peer reviews reports. - Class observations and reviews. - Annual staff reports. - Course and program reports. - Exam paper evaluation
- Teacher - Program Coordinator	- Questionnaires - Direct feedback. - Peer reviews reports. - Class observations and reviews. - Annual staff reports. - Course and program reports. - Exam paper evaluation	- Exam results analysis. - Course and program reports
- Teacher - Program Coordinator	- Exam results analysis. - Course and program reports.	- Questionnaire. - Course and program reports.
- Teacher - Program Coordinator	- Questionnaire. - Course and program reports.	Course and program reports.
- Teacher - Program Coordinator	Course and program reports.	

Assessors (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)





G. Specification Approval

COUNCIL /COMMITTEE	APPLIED COLLEGE
REFERENCE NO.	2
DATE	30/08/2023

